



## FOR IMMEDIATE RELEASE

### Media Contact:

LAVIDGE

Jennifer Whittle, [jwhittle@lavidge.com](mailto:jwhittle@lavidge.com)

480-998-2600

### **World-Renowned Behavioral Healthcare Leader, Sierra Tucson, Expands Recovery Center Offerings with California Campuses**

TUCSON, Ariz. (Aug. 21, 2019) – [Sierra Tucson](#), an international leader in behavioral, mental and integrated healthcare, has assumed management of Sober Living by the Sea located in Newport Beach, Calif. and Sunrise Recovery Ranch located in Riverside, Calif. These locations, which are now part of the Sierra Tucson Group, are now Sierra by the Sea and Sunrise Ranch.

Sierra Tucson, Sierra by the Sea, and Sunrise Ranch represent a combined legacy of over 70 years for transforming lives. With a focus on providing trauma-informed care for addiction and co-occurring disorders, these treatment centers offer an intimate beachfront location and gender-specific lodging.

Sierra by the Sea, whose tagline is ‘Where Waves of Change Begin,’ has beach front locations offering all levels of care, including detox, inpatient, residential, partial hospitalization and intensive outpatient. Located on a serene, rustic campus across 10 acres, Sunrise Ranch, whose tagline is ‘Moving Recovery Forward,’ offers traditional substance use disorder programming in a compassionate and nurturing environment. Equine psychotherapy will now be added to their list of treatment options.

Jaime Vinck, successfully operating Acadia Healthcare’s flagship facility as CEO of Sierra Tucson, has been elevated to CEO of the Sierra Tucson Group.

“This expansion into California allows us to serve more individuals by increasing access to care and expanding the reach of our integrated behavioral healthcare model of care,” said Vinck.

For further information on Sierra by the Sea, visit [sierra-bythesea.com](http://sierra-bythesea.com); and for Sunrise Ranch, go to [sunriserecoveryranch.com](http://sunriserecoveryranch.com).

#### **About Sierra Tucson Group**

The Sierra Tucson Group, which is part of Acadia Healthcare, is currently comprised of Sierra Tucson, Sunrise Ranch and Sierra by the Sea. Internationally renowned for its innovative approach and legacy of providing clinically excellent care for behavioral and mental health concerns, Sierra Tucson combines integrated care with evidence-based practices to provide a full range of leading treatment methods.